

****MEDIA ALERT****

MIDWEST DRUG DEVELOPMENT CONFERENCE

April 25, 2018

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<http://www.mwdrugdevelopment.com>

MidWest Drug Development Conference is set

What: MidWest Drug Development Conference will bring together industry and the best university drug development researchers in the Midwest. It will feature about a dozen major medical research institutions, and their best, most recent innovations. In 2016—the most recent year of available AUTM data—the concentrated firepower of participating universities accounted for more \$5 billion in research expenditures, nearly 2,000 new inventions, and almost 500 U.S. patents. In that same year, those 12 institutions landed nine licensing agreements worth \$1 million or more. For two days, these same Midwest institutions will all be under one roof, delivering the best of their future cures and treatments in a series of short, 10-minute presentations.

When: October 1-2, 2018

Where: Omaha Marriott Downtown at the Capitol District

222 N. 10th St., Omaha, NE 68102

<http://www.downtownomahamarriott.com/>

Why: The goal of the conference is to help pharmaceutical and therapeutic industry leaders, venture capitalists and angel investor groups streamline their hunt for new technologies. At the same time, putting a dozen universities and their most promising therapeutic innovations in one room gives all the researchers, inventors and entrepreneurs a better chance at finding an industrial partner that can help push further development.

Who: Hosted by UNeMed Corporation, the technology transfer and commercialization office for the University of Nebraska Medical Center and the University of Nebraska at Omaha.

Other participating universities include Kansas, Kansas State, Iowa, Iowa State, Illinois, Indiana, Purdue, Washington University and Colorado State.

Registration: Cost of the event is \$500 per person, but planners are offering discounts to preferred guests, which include business development executives, angel investors and venture capitalists. To learn more about receiving a discount code, contact Matt Boehm at mboehm@unmc.edu.

Register: <https://www.mwdrugdevelopment.com/tickets/>